



**Ornella FERRI**  
Visual Communication  
& Multimedia

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## STUDIES

**CREAPOLE-ESDI, School of Creation Management, Paris**

2015 - 2016

**5<sup>th</sup> year Visual Communication & Multimedia**

**CURRENTLY WORKING TOWARDS 5<sup>TH</sup> YEAR DEGREE**

Project : Creation of a line of 10 flower-infusion sherbets to celebrate Løv Organic's 10<sup>th</sup> anniversary.

2014 - 2015

**4<sup>th</sup> year Visual Communication & Multimedia**

**Specialization in Web Design**

Visual identity, advertising campaign 360°, multimedia, illustration, computer graphics, strategy media, analysis, merchandising, viral marketing, website, packaging, POS advertising, 3D, motion design...

2013 - 2014

**3<sup>rd</sup> year Visual Communication & Multimedia**

**3<sup>rd</sup> year Design License**

Project : Creation of an Artoys Speaker Collector for every New Premium + subscriber for DEEZER's 10<sup>th</sup> anniversary.

2012 - 2013

**2<sup>nd</sup> year Visual Communication & Multimedia**

Logotype, poster, computer graphics, typography, packaging, web, sketching, marketing, media, drawing, history of art, sociology, illustration, composition.

2011 - 2012

**1<sup>st</sup> year Visual Communication & Multimedia**

Interior design, visual communication & multimedia, design transport, design products, design art, intelligent drawing, model living, outdoor sketch, creative case studies, modeling...

2010 - 2011

Institut Saint Pierre, Brunoy, France  
Bachelor's Degree in Science & Technology of Management,  
Specialization in Communication

## LANGUAGES

**French** : Mother tongue  
**Italian** : Fluent  
**English** : Fluent  
**Spanish** : Intermediate

## EXPÉRIENCE

July/ December 2015 (Internship)

**OHLALA! Beauty PR Office, Paris, France**

**Graphic Designer**

Creation of brochures, press kits  
Customers : Caudalie, Acqua di Parma, 5 mondes, Davines, Revlon, Sinful Colors, Mary Cohr, Too Faced, Les sens de Marrakech, Thalgo...

June/September 2014 (Internship)

**LAYOUTWEB, Parma, Italy**

**Web assistant designer**

Creation of web site & packaging.

January/March 2014 (Internship)

**ATCHUM, Paris, France**

**Assistant Graphic Designer**

Creation of brochures, posters, annual reports, layouts of magazine.

December/January 2011-2012

**SHOWROOMBY, Paris, France**

**Pop-up Store**

**Launch of the collection :**

**Technobohemian by John Malkovich**

**Graphic Designer & Reception Hostess**

Creation of the invitation, presentation of the collection, management of the press, guests reception for the official inauguration in attendance of the actor.

June/July 2010

**VOGUE Magazine, Paris, France**

Guardian : Tassadite Larbi

Providing editing for publishing projects and assistance in the shopping department.

August 2008

**Residence Kriss, Deiva Marina, Italy**

**Reception Hostess**

Help receive international customers.

## HOBBIES

**Traveling** : Europe, USA, Canada, Africa...

**Sport** : Tennis, Swimming

**Music** : Drums & Percussion

**Literature** : History, Adventure...

**Cinema** : Tarantino, Nolan, Scorsese...

## SOFTWARE

